


# **RICHMOND DALES AMATEUR SWIMMING CLUB**

**APRIL FOOLS GALA  
SPONSORSHIP  
OPPORTUNITIES**



A swimmer is captured mid-stroke in a swimming pool, creating a large splash of water. The swimmer is wearing a white swim cap with a logo and a yellow swimsuit. Red lane lines are visible in the background, and the water is a vibrant blue. The overall scene is dynamic and energetic.

GREAT OPPORTUNITIES TO  
PROMOTE YOUR BUSINESS &  
SUPPORT OUR CLUB

HEADLINE SPONSOR - £500

MEDAL SPONSOR - £250

RAFFLE SPONSOR - £250

RACE SPONSOR - £50



# APRIL FOOLS

# GALA

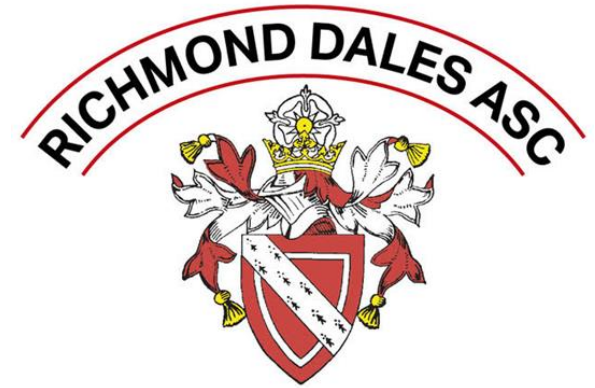
# SPONSORSHIP

# OPPORTUNITIES

Massive increases in the energy market mean that pool hire and other costs are hitting swimming clubs like Richmond Dales ASC (RDASC) very hard. We are facing a shortfall of over **£36,000** this year alone. This means that we need to think differently about how we manage our finances if we are to ensure that our club remains the diverse and vibrant place it is.

To safeguard the future of our club, we are introducing several new sponsorship opportunities, the chance to support our flagship annual swimming galas being one of them.

Without this support, our ability to train, guide and mentor the next generation of outstanding young athletes (in and out of the pool) is at grave risk.



# WHY SUPPORT RDASC VIA SPONSORSHIP?

We know we're not alone in facing massive cost of living / cost of doing business increases. So, why should you or your business, already facing your own challenges, support us? Here's just some of many good reasons:

- RDASC supports over **140 children and young people** across Richmond and North Yorkshire. Far more than training young swimmers to the highest standard so they can compete on a national stage, our work instils confidence, self-esteem, focus and organisation skills. These are skills for life, not just for the pool.
- We have developed an outstanding **Para-programme**, and our door is open to those with complex needs. In a time when public spending is stretched to the limit, our engagement with these outstanding young athletes is vital in supporting their physical and mental health.
- We sit at the **heart of our community**, and do what we can to 'pay it forward.' As an example, since the outset of the Ukraine War, we have done what we can to show our support by those affected in our area. As a result, we support two young Ukrainian athletes at no charge to them. Our members also fundraised and drove essential supplies across Europe to the region. This is the RDASC way and is 'what we do'.
- By supporting RDASC, you will be **affiliated with our club**, our values and our brand. As Swim England's Swimming Club of the Year, this is a valuable benefit in and of itself.
- You/your business will have an opportunity to reach a **large in-venue audience** when sponsoring a gala.
- You/ your business will also receive a range of other **valuable benefits**, including logo placement and social media profile, as outlined in this document.







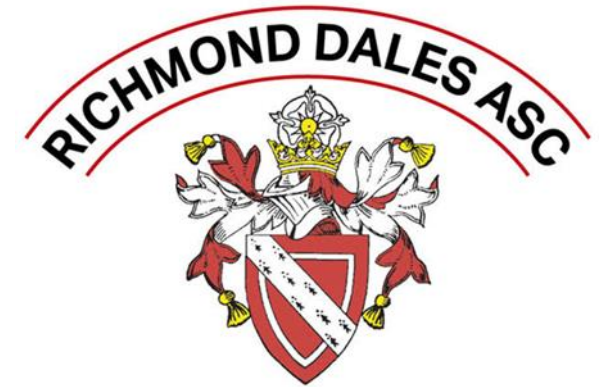
# SPONSORSHIP OPPORTUNITIES FOR YOU AND YOUR BUSINESS



# HEADLINE SPONSOR

£500

- Thank you message carried on venue digital screens between races
- Headline logo placement and thank you message in Event Programme
- Headline thank you message on posters in venue
- Opportunity to bring your company promotional literature to the event
- Thank you announcement over PA system at the start of each session, and at the close of each day.
- Solus thank you message and promotional post on social media channels and club website
- A thank you message to go out via our club email system
- Your logo on the RDASC website



# MEDAL SPONSOR

£250

- Logo and thank you message in Event Programme
- Thank you message on posters in venue
- Solus thank you message social media channels and club website
- Thank you announcement over PA system at the start of each day.
- A thank you message to go out via our club email system
- Your logo on the RDASC website



# RAFFLE SPONSOR

£250

- Logo and thank you message in Event Programme
- Thank you message on posters in venue
- Solus thank you message social media channels and club website
- Thank you announcement over PA system at the start of each day.
- A thank you message to go out via our club email system
- Your logo on the RDASC website





# RACE

# SPONSORS

£50

*Ideal for business as well as for friends and family to show their support!*

- Your name in the Event Programme next to the race you are sponsoring. I.e 'The Grandad Joe 200m Butterfly'.
- Your name announced as your sponsored race is about to start I.e 'Thanks to Joe Jones, Grandad to Emily Jones, for sponsoring this event.'
- Your name on a group 'thank you message' via social media.



# GET IN TOUCH!

If you or your business is interested in any of the sponsorship opportunities available, please get in touch to find out more via email at [funding@rdasc.org.uk](mailto:funding@rdasc.org.uk)

All 140 RDASC swimmers are hugely grateful for your interest and would love you to support them.

Thank you

Team RDASC

